

6 September 2016

UBET and Thoroughbred Racing SA announce UBET's sponsorship of Gawler and Barossa Jockey Club

UBET has today announced it has finalised a sponsorship arrangement for the Gawler & Barossa Jockey Club, thus providing the Club with important financial support following advice from the Club's previous major sponsor, Sportsbet, that it would not be renewing its sponsorship agreement with the Club.

Gawler & Barossa Jockey Club Chairperson Judith Jones said the Club was delighted to hear of UBET's decision to step in and support the Club following Sportsbet's decision.

"UBET's decision to support our Club, in particular ahead of our Cup meeting in October, is exciting news for our Club," Mrs Jones said.

"The decision by Sportsbet after four years to not renew its sponsorship with us was a blow to the Club."

UBET's SA General Manager Tony Flanagan announced two weeks ago that UBET would commence discussions with Thoroughbred Racing SA (TRSA) as to how they might assist the Club following Sportsbet's decision.

"As a long term responsible operator who supports the racing industry and South Australian economy more generally, we know that supporting local clubs is a key component of maintaining our social licence to operate in the State," Mr Flanagan said.

TRSA CEO Jim Watters welcomed UBET's decision, and echoed the Club's comments in thanking UBET for its support of the Gawler & Barossa Jockey Club.

"UBET have been extremely proactive in providing immediate support at Gawler while we continue discussions as to a wider racing industry involvement by UBET," Mr Watters said.

"UBET is already the biggest funder of the racing industry in this State, which is an important industry supporting the employment of over 3500 South Australians."

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